

"CONDO CONTACT" QUARTERLY NEWSLETTER

Advertising Agreement 2020-2021

Your Name: _____ Date: _____
 Company Name: _____
 Company Address: _____
 City: _____ Province: _____ Postal Code: _____
 Tel No: () _____ Fax: () _____
 Email: _____

ADVERTISING MATERIAL:
PREFERRED FILE FORMATS: Please supply artwork in one of the following formats:
 • **PDF format** *Adobe Acrobat Distilled "FOR PRESS" files). Disable any colour management settings and embed all fonts
 • **TIFF or JPEG** - high resolution (300 dpi)
 • **EPS format** must have fonts set to outline
FILE TRANSPORT: Send your digital submission to us: • via Email – under 5MB only

Advertising Distribution

VOLUME THEME	PREMIUM SPOTS	4 ISSUES	1 ISSUE ONLY	TOTAL
Volume 27: Changes in the Law (<i>Construction Act, Condominium Act</i>) Volume 28: Policies and Procedures – who, what, when, where, and why (<i>What policies and procedures should condominium corporations have in place?</i>) Volume 29: New Year – New Issues (<i>Current issues facing condominium corporations and how to resolve them</i>) Volume 30: Spring has Sprung (<i>Barbecues, maintenance, pools and cleaning</i>)	Inside Front Cover Full page, Full colour	<input type="checkbox"/> \$2,145	<input type="checkbox"/> \$630	<input type="checkbox"/> \$790
	Outside Back Cover Full page, Full colour	<input type="checkbox"/> \$2,145	<input type="checkbox"/> \$630	<input type="checkbox"/> \$790
	Inside Back Cover Full page, Full colour	<input type="checkbox"/> \$2,145	<input type="checkbox"/> \$630	<input type="checkbox"/> \$790
	Double Page Spread • Rate: 1 ad unit per issue only @ \$1,300 (no 4-issue package; open to members only) • Include logo on e-mail blast	N/A	<input type="checkbox"/> \$1,300 Volume: _____	N/A
	¼ Page (Full colour)	<input type="checkbox"/> \$575	<input type="checkbox"/> \$170	<input type="checkbox"/> \$210
	½ Page (Full colour)	<input type="checkbox"/> \$1,140	<input type="checkbox"/> \$335	<input type="checkbox"/> \$420
	Full Page (Full colour)	<input type="checkbox"/> \$1,710	<input type="checkbox"/> \$630	<input type="checkbox"/> \$630

HST (13%) 899667364

HST \$

Total \$

Artwork Deadlines

- Volume 27:** August 10, 2020.....September 16, 2020
- Volume 28:** November 2, 2020.....December 9, 2020
- Volume 29:** February 8, 2021March 17, 2021
- Volume 30:** May 10, 2021June 16, 2021

Standard AD Sizes

- Double-page spread:** 15 ½" horizontal x 9 ½" vertical
- Full page:** 7" horizontal x 9 ½" vertical
- ½ page vertical:** 3 ½" horizontal x 9 ½" vertical
- ¼ page:** 3 ½" horizontal x 4 ¾" vertical
- ½ page horizontal:** 7" horizontal x 4 ¾" vertical

Contact: Kimberley Nash

Canadian Condominium Institute, Eastern Ontario Chapter
 Tel: (613) 755-5145 ext 247
 Email: newsletter@cci-easternontario.ca

Distribution

Authorized Signature: _____

Artwork Enclosed? Yes No

Use Previous AD Yes No (What issue?) _____

Start Issue: _____ **End Issue:** _____

(Vol. 27, Vol. 28, Vol. 29, Vol. 30)

Payment Details

Credit card: Visa MasterCard

To make a payment by credit card, please use our online portal here: https://cci-portal.ca/events/ccieo_advertising/109

Return this form with payment and camera ready advertising material to: CCI- Eastern Ontario Chapter
 78 George Street, Suite 204, Ottawa, ON K1N 5W1