

Eastern Ontario Director's Course  
November Webinar Series

**SPONSORSHIP PACKAGE**  
2021





**Gold Level**     \$1,500.00 Includes:

**On Website**

Hyperlinked logo on webinar registration page

**On Email**

- Mention on all registration e-confirmations
- Hyperlinked logo on all promotional email broadcasts
- CCI-EO Sponsor email sent on behalf of sponsor to attendees
- Logo on Post-event survey email (weekly)

**During Webinar**

- Commercial/video – Option for sponsor to provide a video file played at launch of session
- Verbal recognition each week from host with accompanying slide

**Social Media**

Recognition - Opportunity to provide a short custom video message to be played on CCI-EO social media promoting involvement and registration

**Additional Add-On**

Recognition - Opportunity to supply a prize e-certificate value of \$200 or more

**Registrations**

Two (2) complimentary registrations (suggest to provide to clients/potential clients)



**Silver Level**     \$1,000.00 Includes:

**On Website**

Hyperlinked logo on webinar registration page

**On Email**

Hyperlinked logo on all promotional email broadcasts

**During Webinar**

Verbal recognition from host with accompanying slide – large sized logo

**Social Media**

Recognition on social media platforms

**Additional Add-On**

Recognition - Opportunity to supply a prize e-certificate value of \$200 or more

**Registrations**

One (1) complimentary registration



**Bronze Level**     \$500.00 Includes:

**On Website**

Hyperlinked logo on webinar registration page

**On Email**

Hyperlinked logo on all promotional email broadcasts

**During Webinar**

Verbal recognition from host with accompanying slide – medium sized logo

**Additional Add-On**

Recognition - Opportunity to supply a prize e-certificate value of \$200 or more



## Director's Course Sponsorship Benefits at-a-glance

Elements	\$1500 Gold	\$1000 Silver	\$500 Bronze
Website: Hyperlinked logo on webinar registration page	✓	✓	✓
Email: Mention on delegate registration e-confirmations	✓		
Email: Hyperlinked logo on all promotional eblasts	✓	✓	✓
Email: Logo on Post-event survey email	✓		
Live: Commercial/video (sponsor provided) played during session	✓		
Live: Verbal recognition from host with accompanying slide	✓	✓	✓
Social Media: Recognition social media platforms	✓	✓	
Add-on: Opportunity to supply a prize e-certificate value of \$200 or more	✓	✓	✓
Complimentary Registrations (suggest to provide to a client)	2	1	0

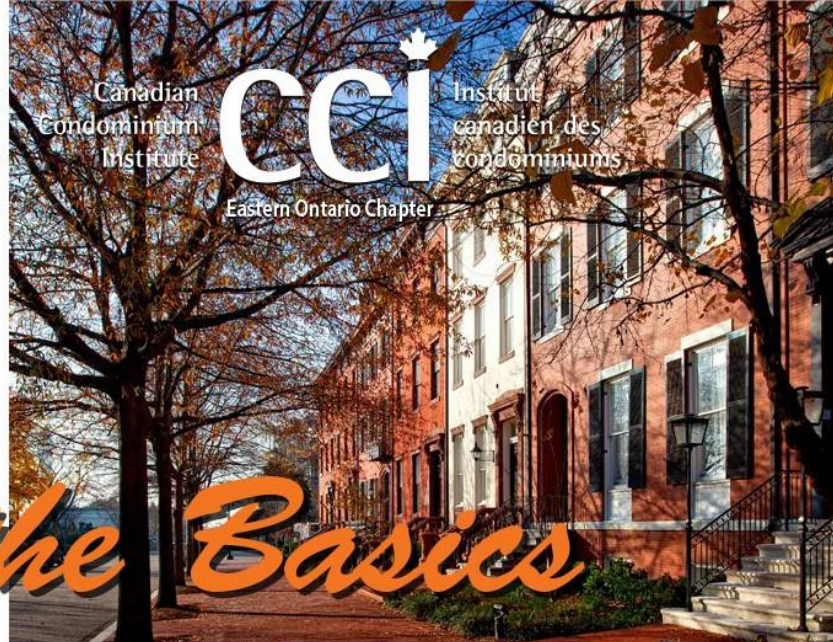


4 Part Series

*Virtual*  
**EASTERN ONTARIO  
DIRECTOR'S  
COURSE**



*Beyond the Basics*



Canadian  
Condominium  
Institute

**CCI**

Institut  
canadien des  
condominiums

Eastern Ontario Chapter

Register:

<https://cci-portal.ca/events/1626977690/184>

For sponsorship inquiries contact

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