

Annual Sponsorship Opportunities

JULY 2021-JUNE 2022

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Book Online at <https://bit.ly/cci-eo-sponsor>

Benefits of your Sponsorship:	GOLD \$4,500 Limit of 4 Sponsors	SILVER \$3,000 Limit of 5 Sponsors	BRONZE \$1,500 Unlimited # of Sponsors
DIRECTORS COURSE			
On Website:			
• Hyperlinked logo on webinar registration page	✓	✓	✓
• Hyperlinked web banner on Chapter site	✓	✓	
On Email:			
• Mention on all registration e-confirmations	✓		
• Hyperlinked logo on promotional eblasts	✓ (for all events)	✓ (for specific events)	✓ (for specific events)
• CCIEO Sponsor email sent on behalf of sponsor to attendees	✓		
• Logo on Post-event survey email	✓		
Social Media:			
• Recognition - Opportunity to provide a short custom video message to be played on CCIEO social media promoting involvement and registration	✓		
• Recognition on social media platforms		✓	
Additional Add-on			
• Recognition - Opportunity to supply a prize e-certificate value of \$200 or more	✓	✓	✓
During Webinar:			
• Commercial/video - Option for sponsor to provide a video file played at launch of session	✓		
• Verbal recognition from host with accompanying slide	✓		
• Logo slide		✓ (large logo)	✓ (medium logo)
Registrations:			
• Complimentary registrations (to provide to clients/potential clients)	✓ (2 registrations)	✓ (1 registration)	
WEBINARS	3 webinars	2 webinars	1 webinar
On Website:			
• Hyperlinked logo on webinar registration page	✓	✓	✓
• Hyperlinked web banner on Chapter site	✓	✓	✓
On Email:			
• Hyperlinked logo on all promotional eblasts	✓	✓	✓
Social Media:			
• Recognition on social media platforms	✓	✓	✓
During Webinar:			
• Commercial/video - Option for sponsor to provide a video file played at beginning of relevant module	✓		
• Verbal recognition from host with accompanying slide	✓	✓	✓
ADVERTISING			
• Condo Contact - Full Colour, 4 Issues	✓ Full Page Ad (Premium position)	✓ 1/2 Page Ad	✓ 1/4 Page Ad
• CCI-Website - Logo on Website	✓ Add Sponsor logo links	✓ Add Sponsor logo links	