



Virtual
**EASTERN ONTARIO
DIRECTOR'S
COURSE**



Eastern Ontario Director's Course
May Webinar Series

SPONSORSHIP PACKAGE
2021

Canadian
Condominium
Institute

CCI

Institut
canadien des
condominiums

Eastern Ontario Chapter

Includes:

On Website

Hyperlinked logo on webinar registration page
Hyperlinked web banner on Chapter site

On Email

Mention on all registration e-confirmations
Hyperlinked logo on all promotional eblasts
CCI-EO Sponsor email sent on behalf of sponsor to attendees
Logo on Post-event survey email

During Webinar

Commercial/video – Option for sponsor to provide a video file played at launch of session
Verbal recognition from host with accompanying slide

Registrations

Two (2) complimentary registrations (suggest to provide to clients/potential clients)

Social Media

Recognition - Opportunity to provide a short custom video message to be played on CCI-EO social media promoting involvement and registration

Additional Add-On

Recognition - Opportunity to supply a prize e-certificate value of \$200 or more

Includes:

On Website

Hyperlinked logo on webinar registration page
Hyperlinked web banner on Chapter site

On Email

Hyperlinked logo on all promotional eblasts

During Webinar

Commercial/video – Option for sponsor to provide a video file played at beginning of relevant module

- Sponsor to choose relevant module according to program agenda (CCI-EO will do its best to avoid competitor duplication and may shift sponsors to alternate sessions)

Verbal recognition from host with accompanying slide

Registrations

One (1) complimentary registration (suggest to provide to clients/potential clients)

Social Media

Recognition social media platforms

Additional Add-On

Recognition - Opportunity to supply a prize e-certificate value of \$200 or more

Includes:

On Website

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During Webinar

Verbal recognition from host with accompanying slide

Additional Add-On

Recognition - Opportunity to supply a prize e-certificate value of \$200 or more

Director's Course Sponsorship Benefits at-a-glance

Elements	\$1000 Gold	\$800 Silver	\$400 Bronze
Website: Hyperlinked logo on webinar registration page	✓	✓	✓
Website: Hyperlinked web banner on Chapter site	✓	✓	
Email: Mention on delegate registration e-confirmations	✓		
Email: Hyperlinked logo on all promotional eblasts	✓	✓	✓
Email: CCI-EO Sponsor email sent on behalf of sponsor to attendees	✓		
Email: Logo on Post-event survey email	✓		
Live: Commercial/video (sponsor provided) played during session	✓	✓	
Live: Verbal recognition from host with accompanying slide	✓	✓	✓
Social Media: Recognition social media platforms	✓	✓	
Add-on: Opportunity to supply a prize e-certificate value of \$200 or more	✓	✓	✓
Complimentary Registrations (suggest to provide to a client)	2	1	0



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Register:

<https://cci-portal.ca/events/1617991355/162>

For sponsorship inquiries contact

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