

FOUR-PART SERIES: June 4, 2020 | June 11, 2020 | June 18, 2020 | June 25, 2020 @ 5:00 pm – 7:00 pm



Eastern Ontario Director's Course June Webinar Series

SPONSORSHIP PACKAGE 2020



Includes:

On Website

- Hyperlinked logo on webinar registration page
- Hyperlinked web banner on Chapter site
- Post-event mention with hyperlink in re-cap article

On Email

- Logo on all registration e-confirmations
- Hyperlinked logo on all promotional eblasts
- CCI-EO Sponsor email sent on behalf of sponsor to attendees
- Logo on Post-event survey email

During Webinar

- Commercial/video – Option for sponsor to provide a video file played at launch of session
- Verbal recognition from host with accompanying slide

Social Media

- Recognition social media platforms

Post-Event

- List of attendee names, company and job title for all sessions

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On Email

Hyperlinked logo on all promotional eblasts

During Webinar

Commercial/video – Option for sponsor to provide a video file played at beginning of relevant module

- Sponsor to choose relevant module according to program agenda
(CCI-EO will do its best to avoid competitor duplication and may shift sponsors to alternate sessions)

Verbal recognition from host with accompanying slide

Social Media

Recognition social media platforms

Post-Event

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for relevant session

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Verbal recognition from host with accompanying slide

Director's Course Sponsorship Benefits at-a-glance

Elements	\$750 Gold	\$500 Silver	\$250 Bronze
Website: Hyperlinked logo on webinar registration page	✓	✓	✓
Website: Hyperlinked web banner on Chapter site	✓	✓	
Website: Post-event mention with hyperlink in re-cap article	✓		
Email: Hyperlinked logo on all registration e-confirmations	✓		
Email: Hyperlinked logo on all promotional eblasts	✓	✓	✓
Email: CCI-EO Sponsor email sent on behalf of sponsor to attendees	✓		
Email: Logo on Post-event survey email	✓		
Live: Commercial/video (sponsor provided) played during session	✓	✓	
Live: Verbal recognition from host with accompanying slide	✓	✓	✓
Social Media: Recognition social media platforms	✓	✓	
Post Event: List of attendee names, company and job title for all sessions	✓		

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