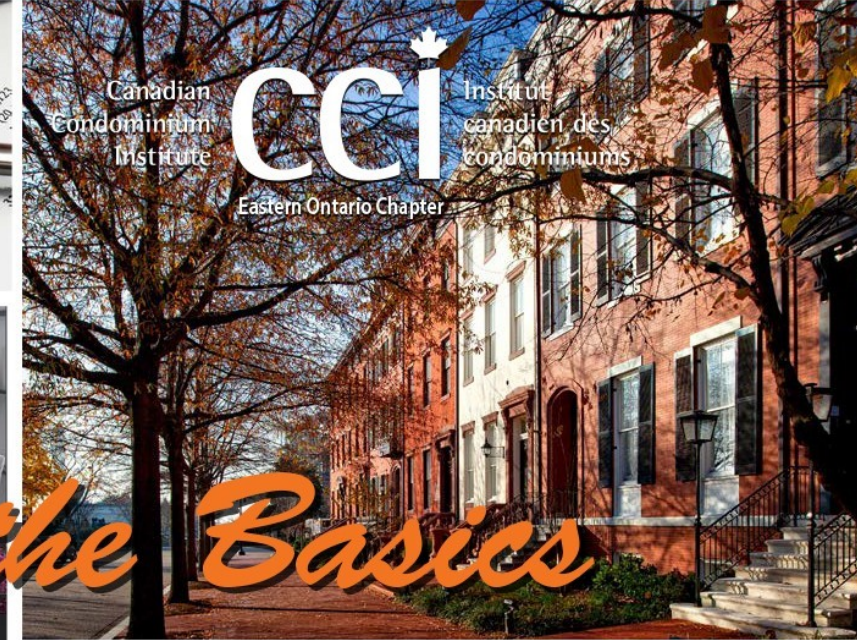




*Virtual*  
**EASTERN ONTARIO  
DIRECTOR'S  
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*Beyond the Basics*

**Eastern Ontario Director's Course  
November Webinar Series**

**SPONSORSHIP PACKAGE  
2020**

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## Includes:

### On Website

Hyperlinked logo on webinar registration page  
Hyperlinked web banner on Chapter site

### On Email

Mention on all registration e-confirmations  
Hyperlinked logo on all promotional eblasts  
CCI-EO Sponsor email sent on behalf of sponsor to attendees  
Logo on Post-event survey email

### During Webinar

Commercial/video – Option for sponsor to provide a video file played at launch of session  
Verbal recognition from host with accompanying slide

### Registrations

Two (2) complimentary registrations (suggest to provide to clients/potential clients)

### Social Media

Recognition - Opportunity to provide a short custom video message to be played on CCI-EO social media promoting involvement and registration

## Includes:

### **On Website**

Hyperlinked logo on webinar registration page  
Hyperlinked web banner on Chapter site

### **On Email**

Hyperlinked logo on all promotional eblasts

### **During Webinar**

Commercial/video – Option for sponsor to provide a video file played at beginning of relevant module

- Sponsor to choose relevant module according to program agenda  
(CCI-EO will do its best to avoid competitor duplication and may shift sponsors to alternate sessions)

Verbal recognition from host with accompanying slide

### **Registrations**

One (1) complimentary registration (suggest to provide to clients/potential clients)

### **Social Media**

Recognition social media platforms

## Includes:

### **On Website**

Hyperlinked logo on webinar registration page

### **On Email**

Hyperlinked logo on all promotional eblasts

### **During Webinar**

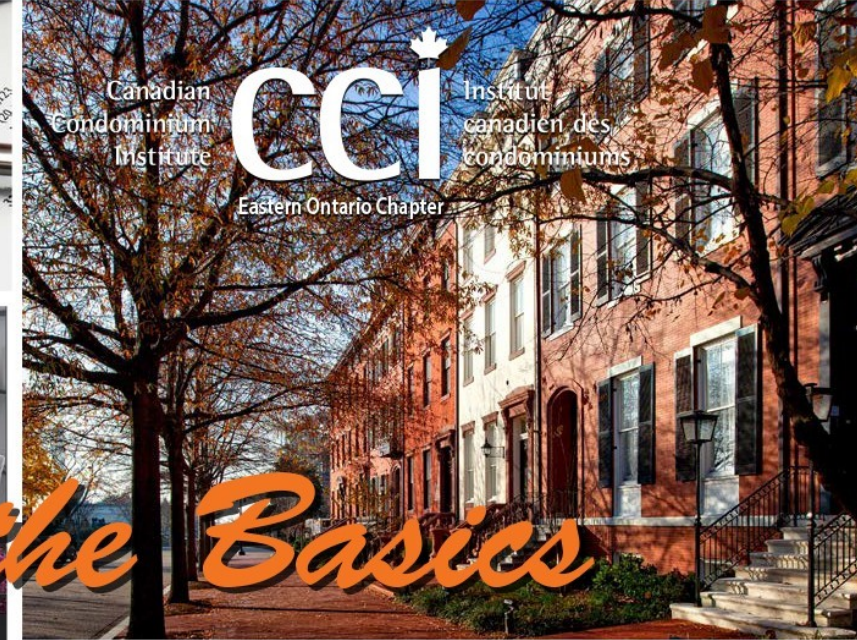
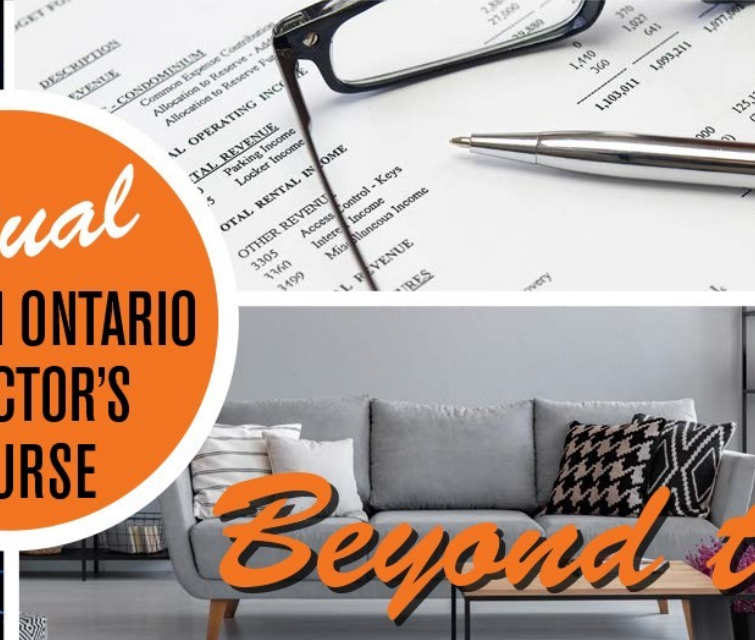
Verbal recognition from host with accompanying slide



Elements	\$1500 Gold	\$1000 Silver	\$250 Bronze
Website: Hyperlinked logo on webinar registration page	✓	✓	✓
Website: Hyperlinked web banner on Chapter site	✓	✓	
Email: Mention on delegate registration e-confirmations	✓		
Email: Hyperlinked logo on all promotional eblasts	✓	✓	✓
Email: CCI-EO Sponsor email sent on behalf of sponsor to attendees	✓		
Email: Logo on Post-event survey email	✓		
Live: Commercial/video (sponsor provided) played during session	✓	✓	
Live: Verbal recognition from host with accompanying slide	✓	✓	✓
Social Media: Recognition social media platforms	✓	✓	
Complimentary Registrations (suggest to provide to a client)	2	1	0



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*Beyond the Basics*

Register:

<https://cci-portal.ca/events/1597343604/127>

For sponsorship inquiries contact

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(613)-755-5145 x 10000